

What do you
think
about a community
where residents,
organizations,
businesses,
professionals,
cultural and
sports groups,
volunteers
and social clubs
all work together
in support of one
another?

This is the essence of
Think Airdrie.

What do you
think?

Want to get involved?

Have a great idea?

Please share your
thoughts on
Think Airdrie
with us.

Contact
info@thinkairdrie.ca



thinkairdrie.ca

What's in it for me?

As an individual or group:

Think about how your spending habits and choices for services affect your community. *Think* of local businesses as your neighbours.

When you support a local business, you are in turn supporting your own needs for recreational and cultural programs that these businesses support.

You are supporting your own clubs and service organizations that you may be involved in as these businesses support them

Think about your life in Airdrie and what you like best. Chances are the amenities, the events and the lifestyle options you have to enjoy have been impacted by Airdrie business and more importantly other Airdrie residents.

You win. Your community wins.
Whenever you *Think* Airdrie.

It's all here for you!

Think



Industry

construction, manufacturing, oil & gas, utilities, transportation, agriculture & more



Business

(retail products & services) home, garden, fashion, automotive, grocery, pets, office & more



Professionals

medical, dental, legal corporate, technical, administrative, consulting, financial, wellness & more



Community

housing, lifestyle, fitness, social & sports organizations, activities, volunteers & more



Culture

restaurants, theatre, festivals music, art, dance, drama, events, markets & more

What's in it for me?

As a business owner:

Think about how you source products and services for your business. Think of local businesses first. They are partners in your success.

Think about how you give back to the community. Does a certain demographic or target market represent business opportunities for you? Do specific causes or organizations have a natural marketing tie-in for you? Does the group or project currently support your business?

When you make decisions to invest back into the community to help your business grow, think of those opportunities that best bring consumers back to your door. It should be a win-win scenario. It makes good business sense.

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